

# INFINITA

This collection, the result of a collaboration between Serenissima Ceramiche and the architecture studio Amostudio, does not just offer surfaces but also an experience that evokes stories, traditions and innovations. The Geometrie decorations are the heart and soul of the collection. This is where craftsmanship meets industry: lines drawn on rice paper are transformed into lively and vibrant surfaces. La Pitrezza, Cerasarda's handmade collection, with its masterfully matched colours, is its seal of authenticity.

## THE HARMONY OF DUALITY

*In contemporary design there is a constant drive towards making opposites meet, a search for dialogue between seemingly incompatible elements. The Infinita collection stands as the product of this reasoning, embodying two souls: on the one hand, industry's technological precision and, on the other hand, craftsmanship's imperfect poetry. Each shade is designed to live independently or to blend in surprising combinations, capable of creating contrast and harmony.*

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60x60 - 60x120 - 120x120  
11 colours





INDEX

02 Infinita

37 Geometrie Story

79 Techs & Specs





Panna 60x60 Rett, 60x120 Rett - Fiore Macro Panna Champagne 60x60 Rett - Pitrezza Blu Oltremare, Bianco Playa 10x10



Champagne 120x120 Rett - Pitrezza Blu Oltremare 10x10







Panna 120x120 Rett



Nudo 60x120 Rett - Rigato Infinito Panna 60x120 Rett





Tortora 60x120 Rett - Pitrezza Bianco Playa 10x10



Tortora 60x120 Rett - Pitrezza Bianco Playa 10x10



Asparago 120x120 Rett

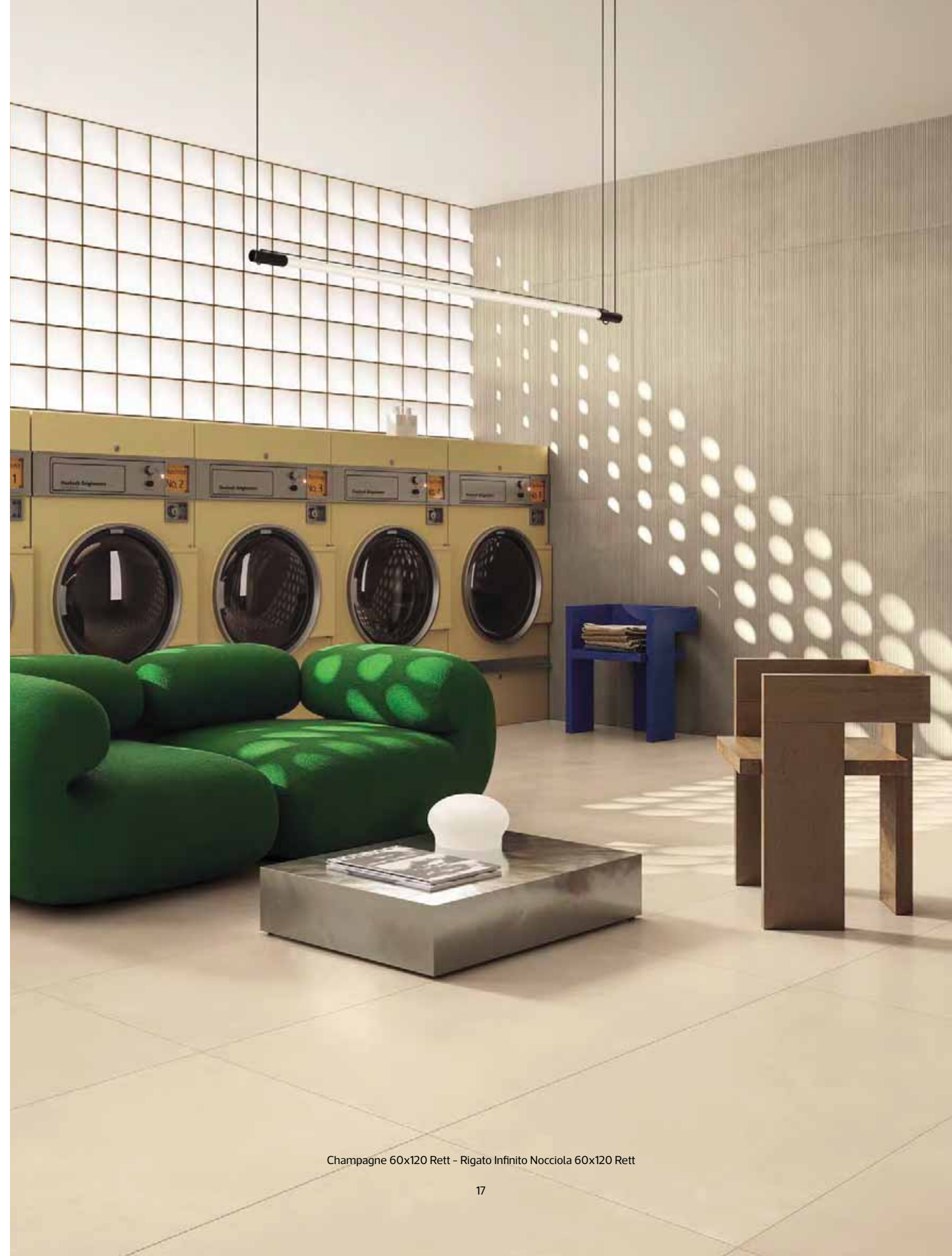


Avio 60x120 Rett - Rigato Infinito Panna 60x120 Rett





Champagne 60x120 Rett - Nocciola 60x120 Rett



Champagne 60x120 Rett - Rigato Infinito Nocciola 60x120 Rett





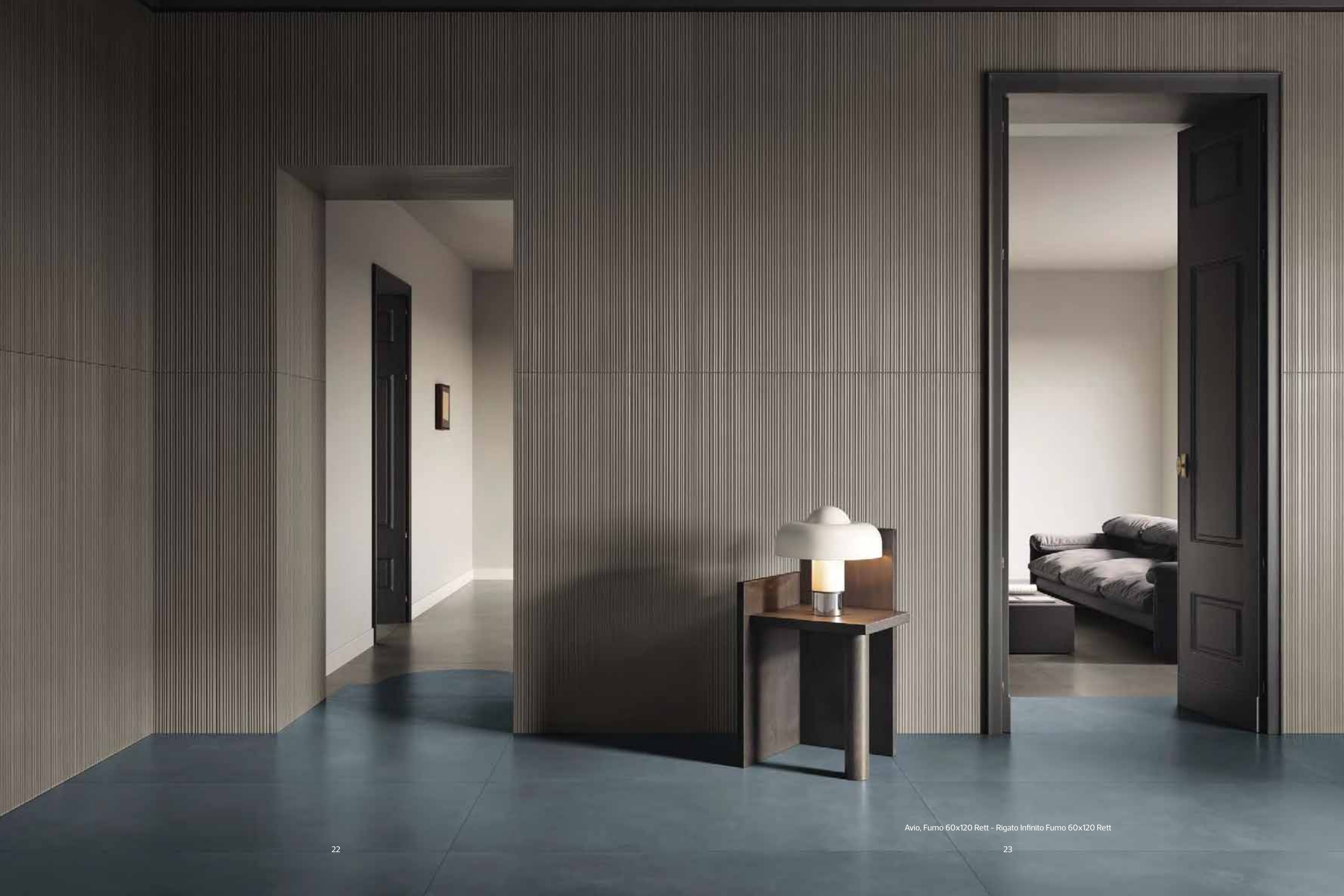


Rigato Infinito Fumo 60x120 Rett



Fumo 60x120 Rett - Pitrezza Verde Smeraldo, Bianco Playa 10x10







Nudo 60x120 Rett - Panna 60x120 Rett - Pitrezza Mandarino 10x10



Nudo 60x120 Rett - Pitrezza Mandarino 10x10





Oliva 120x120 Rett



Oliva 60x120 Rett - Ventaglio Infinito Grigio 60x120 Rett



Rigato Infinito Cenere 60x120 Rett



Cenere 60x120 Rett





THEATER

TICKETS

Avio 60x120 Rett - Fogliame Infinito Verde Comp. 2 pz 120x120 Rett

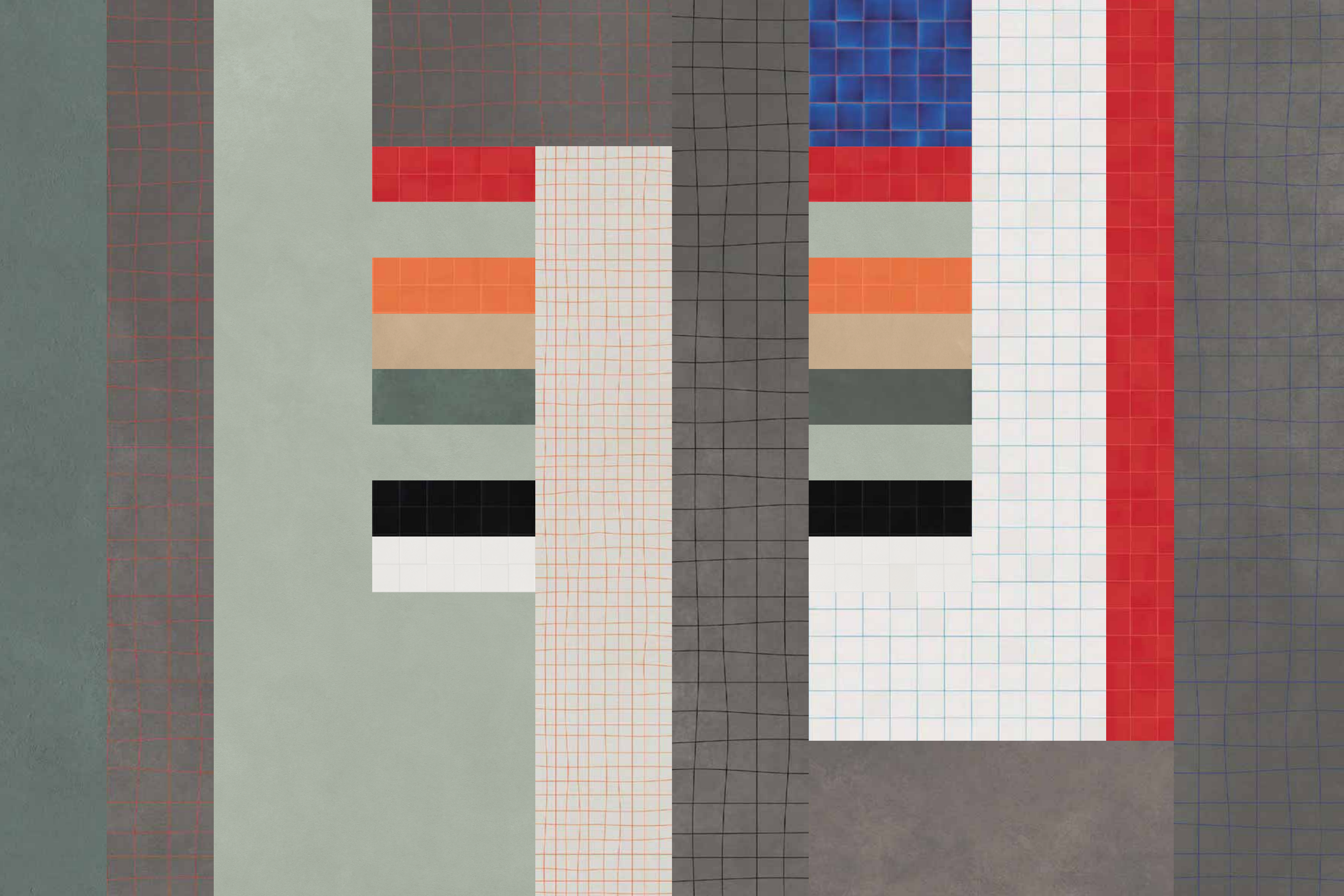


Oliva 120x120 Rett - Asparago 60x120 Rett

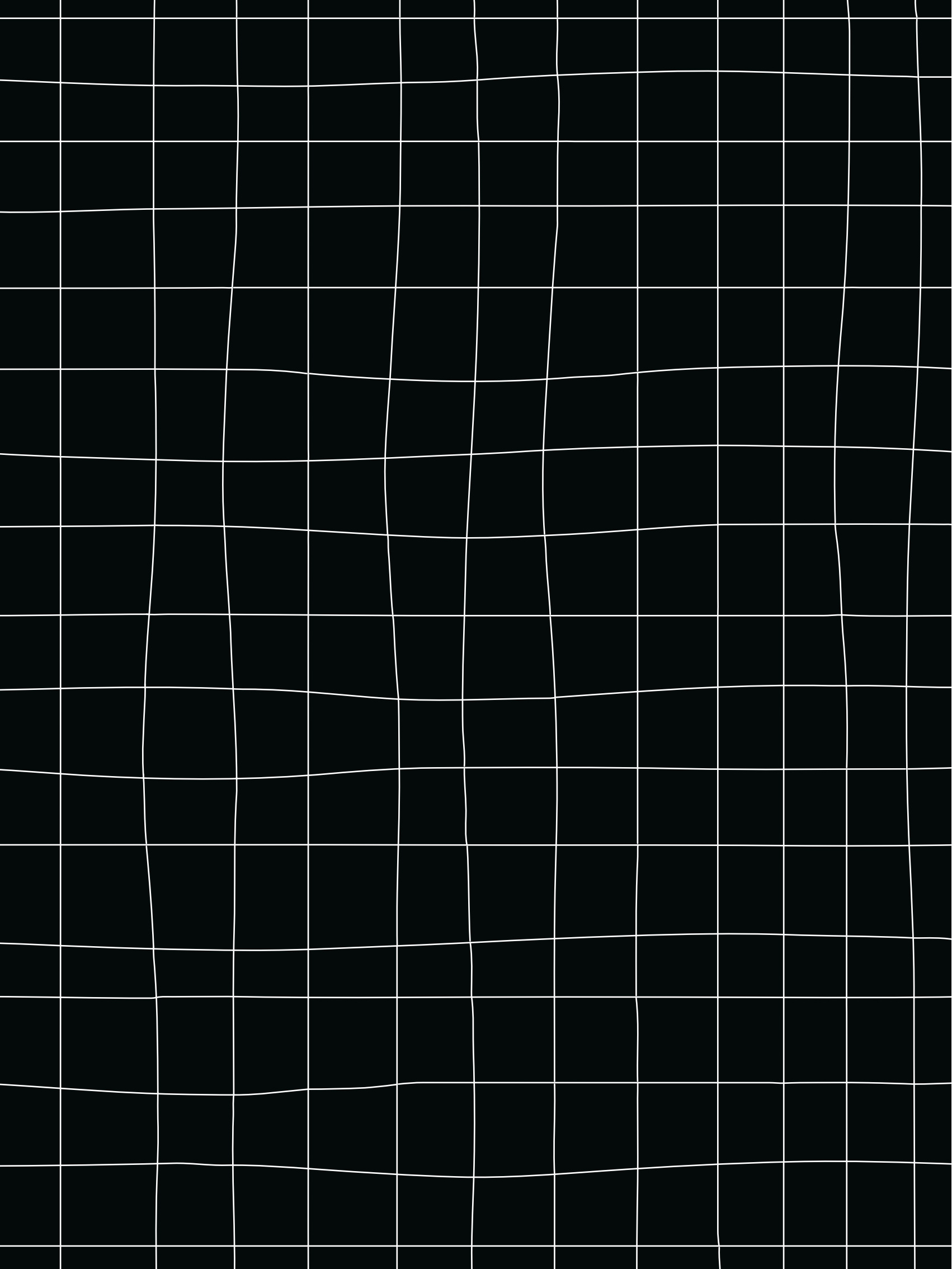


Asparago 60x120 Rett









# Geometrie Story

*The collaboration between Martina Romani (Serenissima)  
and Marcello Zappador (Amostudio)*



**“Could you briefly explain how the collaboration between yourself and the company began?”**

*It was a chance meeting. Our studio, with its windows looking out on the centre of Modena, caught the eye of Martina Romani and led to our first commission: the design of the company stand for Cersaie.*

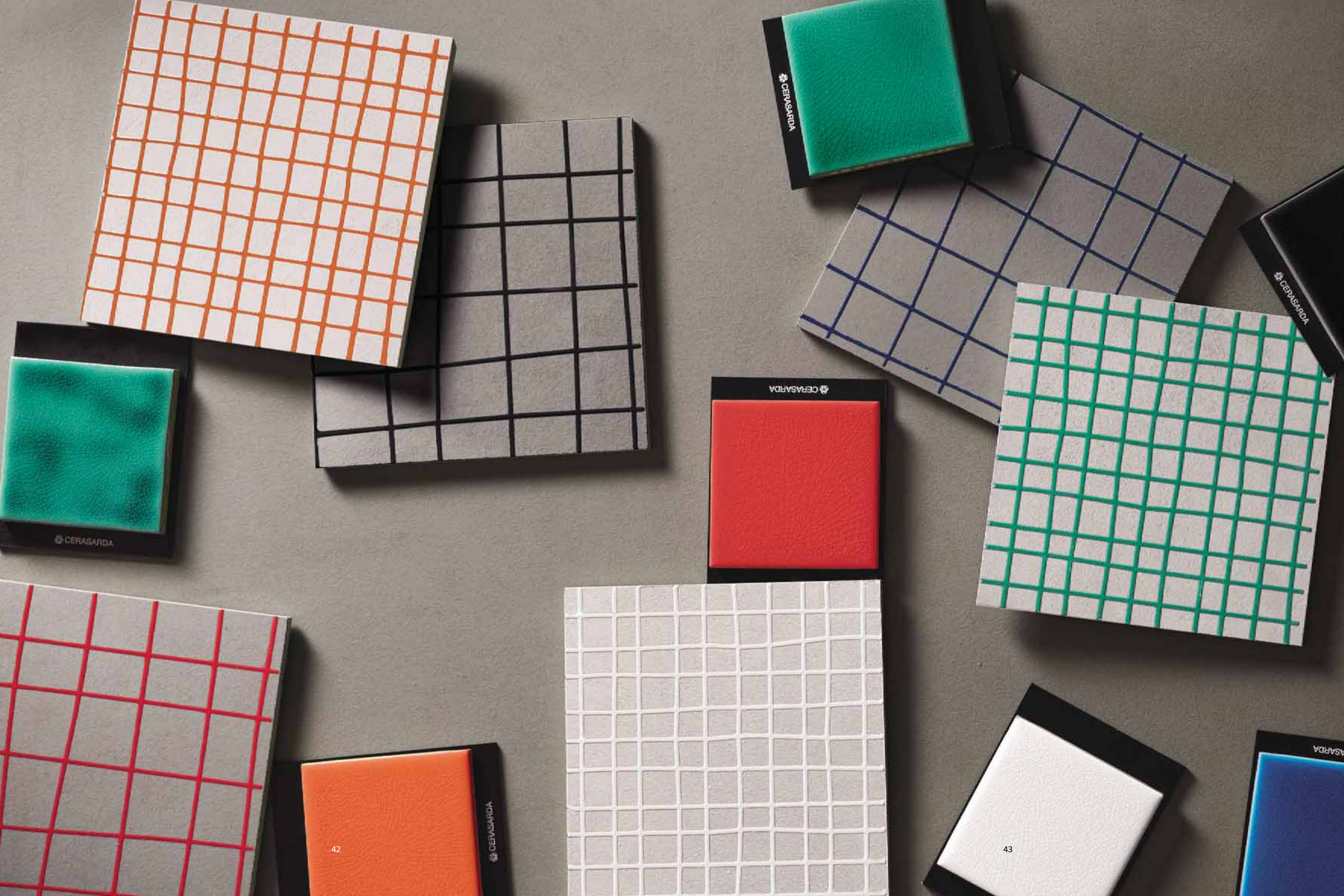
*Since then, the collaboration has developed naturally towards Infinita, with the aim of combining technology and craftsmanship. The decorations, made with the third firing technique and Cerasarda's 100% handmade Pitrisza collection, blend in a design that celebrates the meeting between industry and tradition.*

# "What were the main objectives of the project?"

*The objective was to create a repeatable pattern that was both innovative and harmonious. The idea was that of transforming decorations into an element that would merge aesthetics and balance, evoking an "orderly chaos". We started drawing everything by hand, with free lines, using Indian ink on rice paper, drawing inspiration from oriental calligraphy's delicacy and precision.*





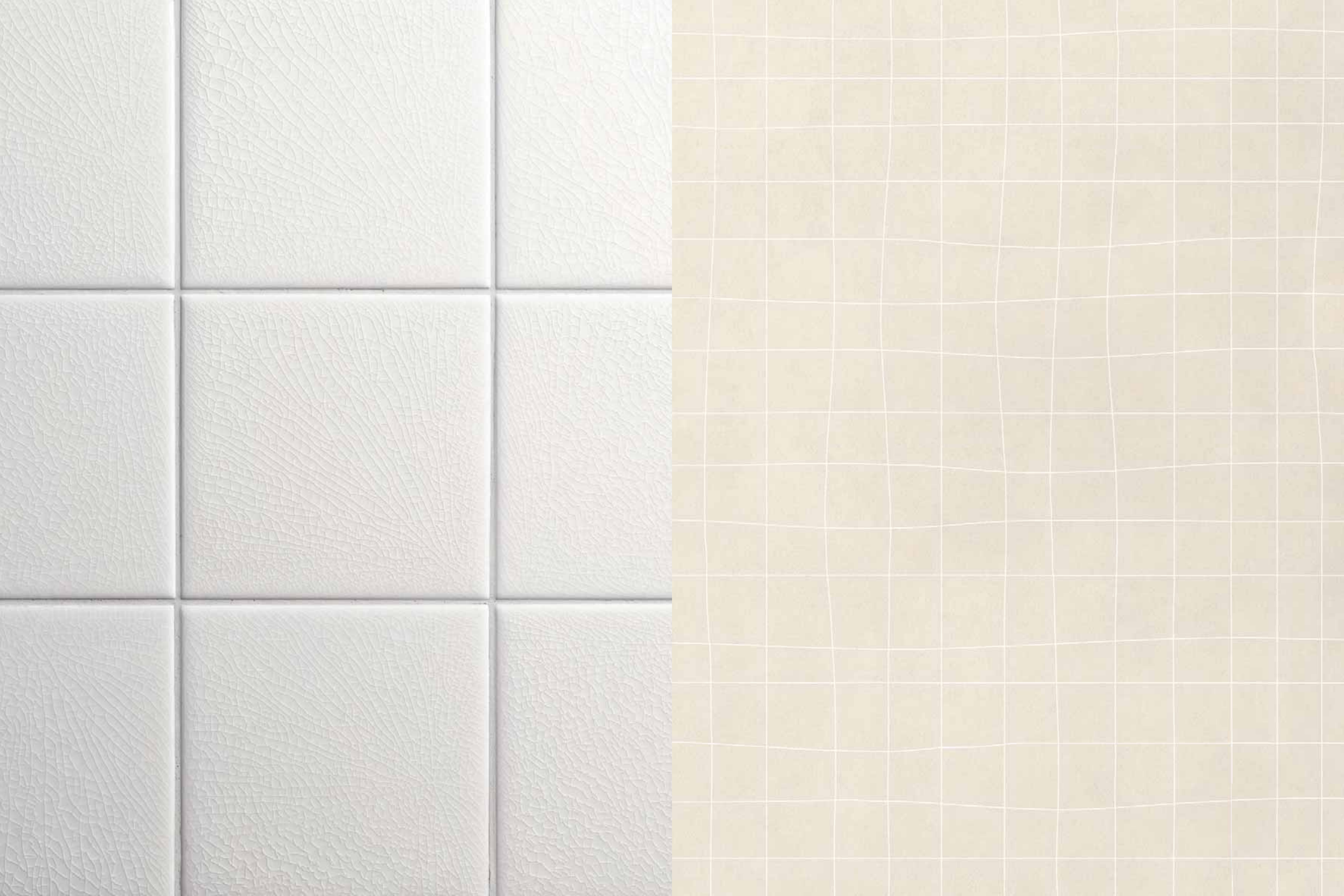




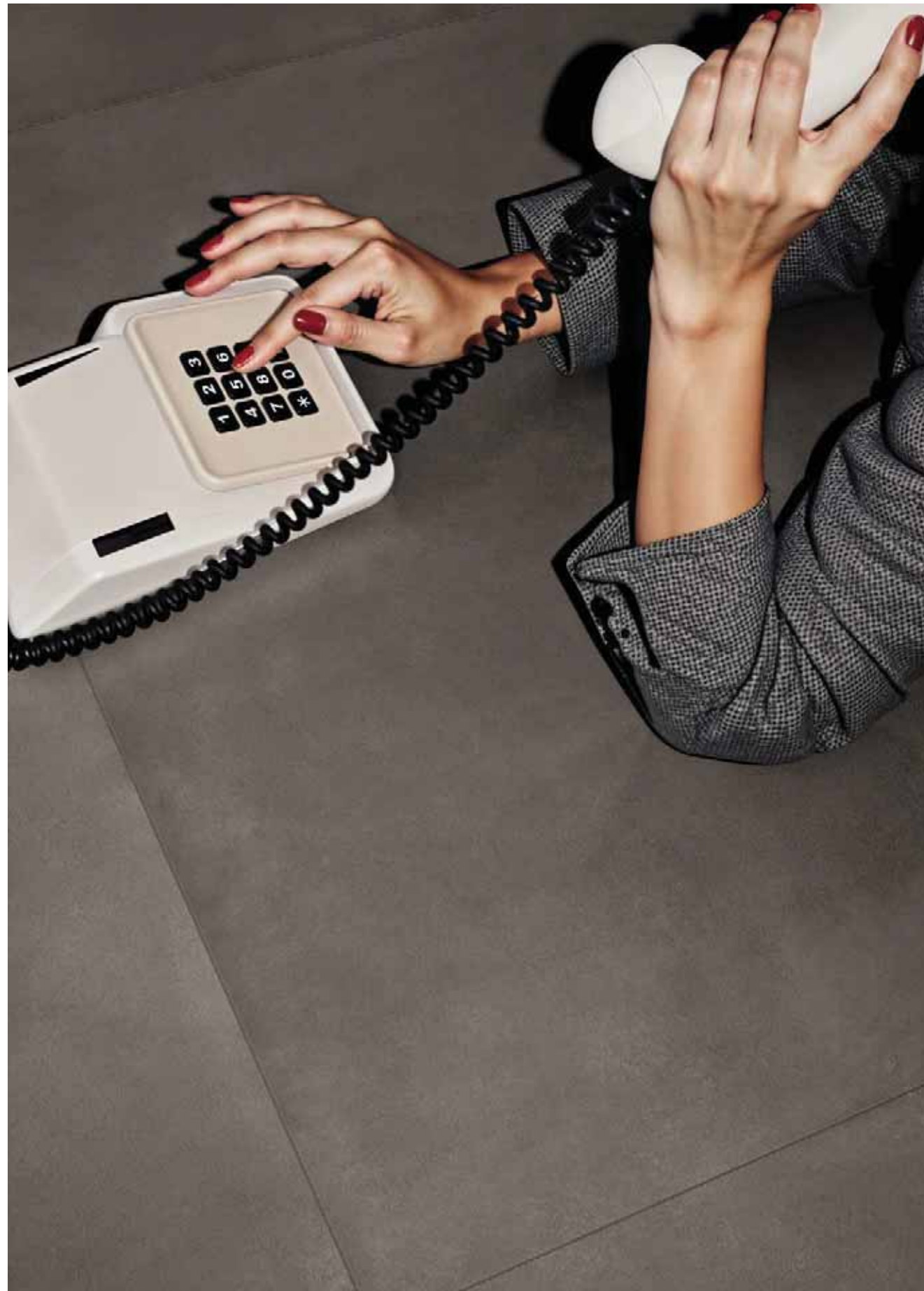
**LE**

**GEOMETRIE**









Fumo 60x120 Rett



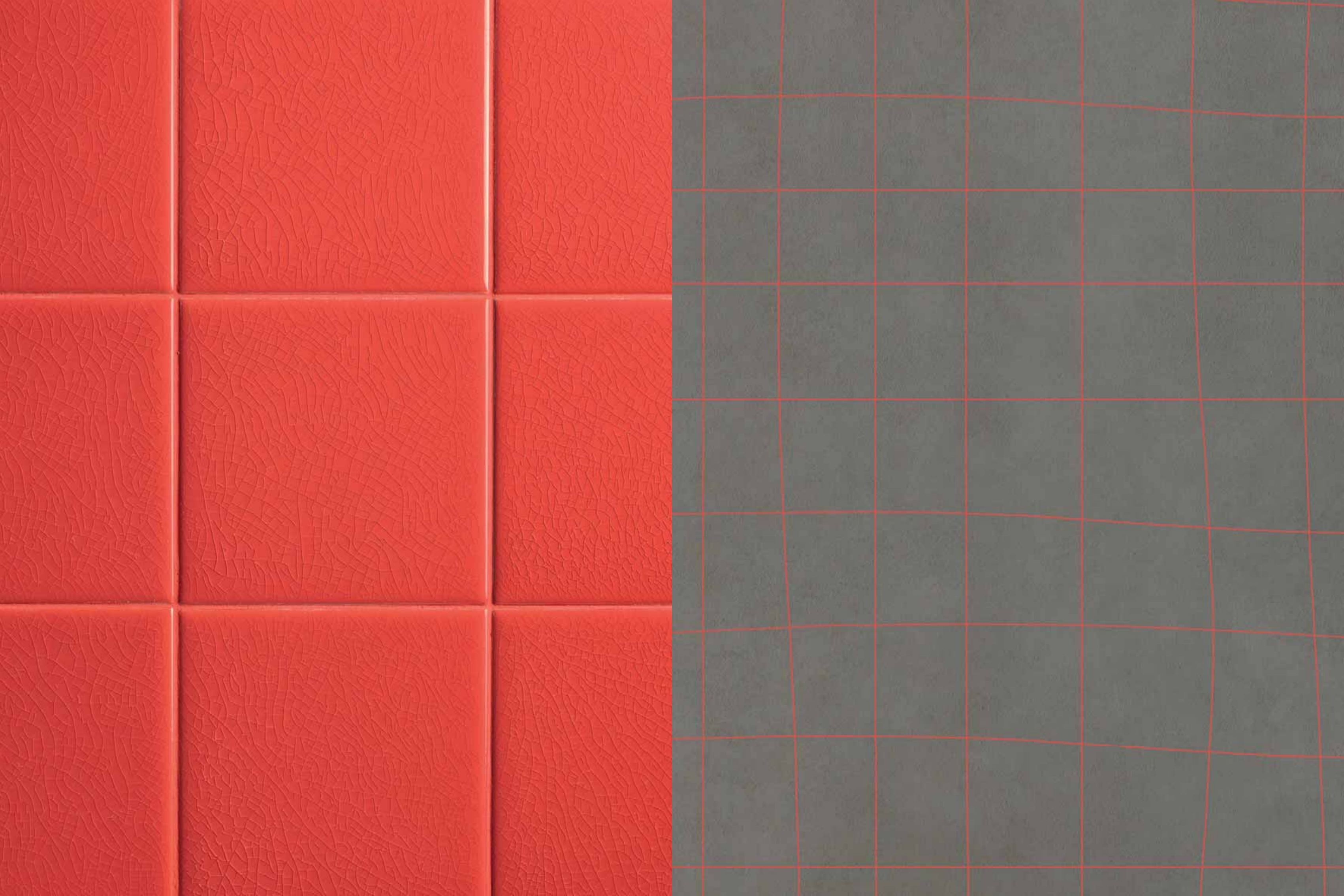
Panna 60x120 Rett - Geometria Infinita Micro Bianco 60x120 Rett





Fumo 60x120 Rett - Geometria Infinita Micro Bianco 60x120 Rett - Pitrezza Bianco Playa 10x10







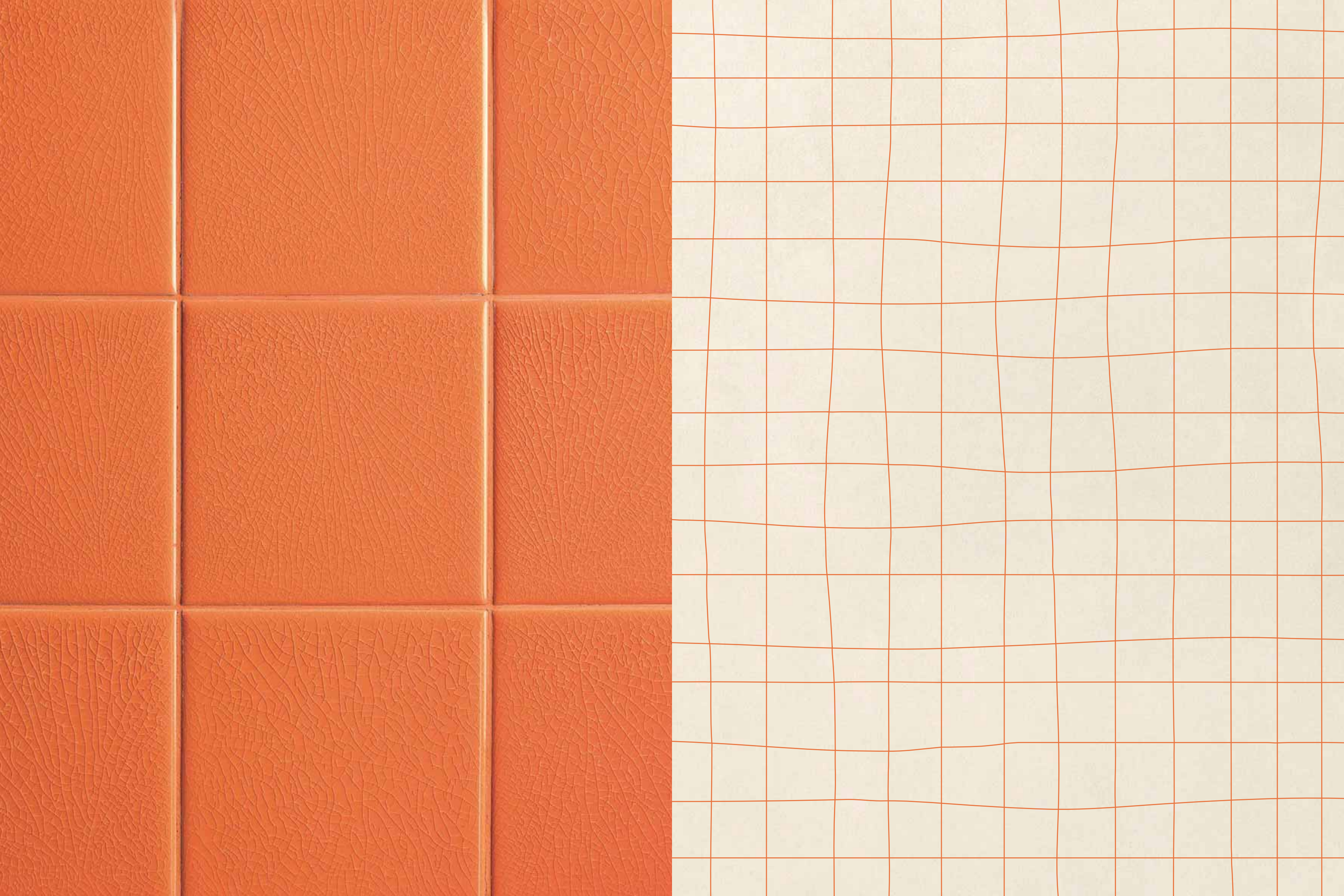


Geometria Infinita Macro Rosso 60x120 Rett



Cenere 60x120 Rett - Geometria Infinita Macro Rosso 60x120 Rett - Pitrizza Rosso Vivo 10x10

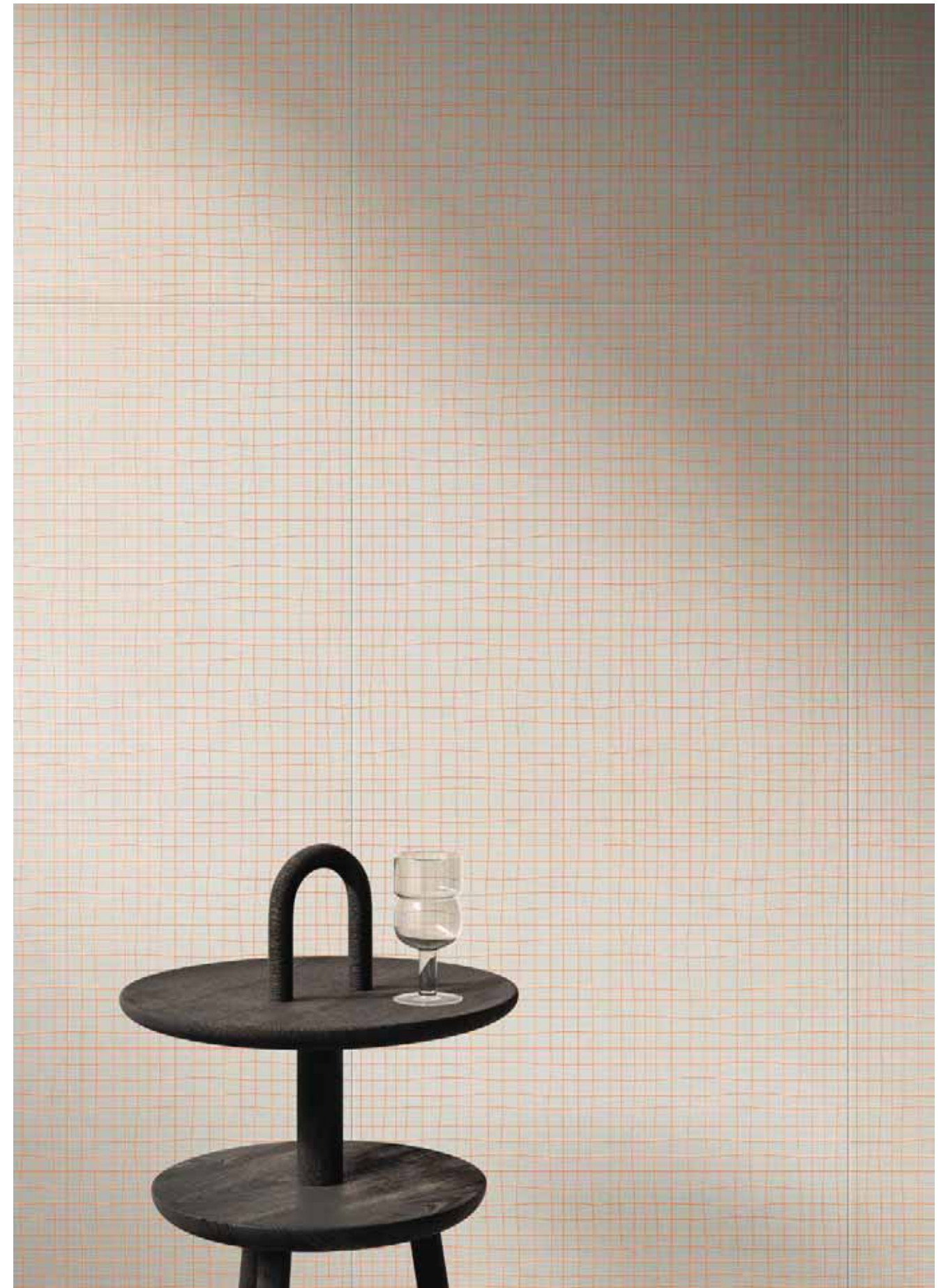








Fumo 60x120 Rett - Geometria Infinita Micro Mandarino 60x120 Rett - Pitrezza Mandarino 10x10

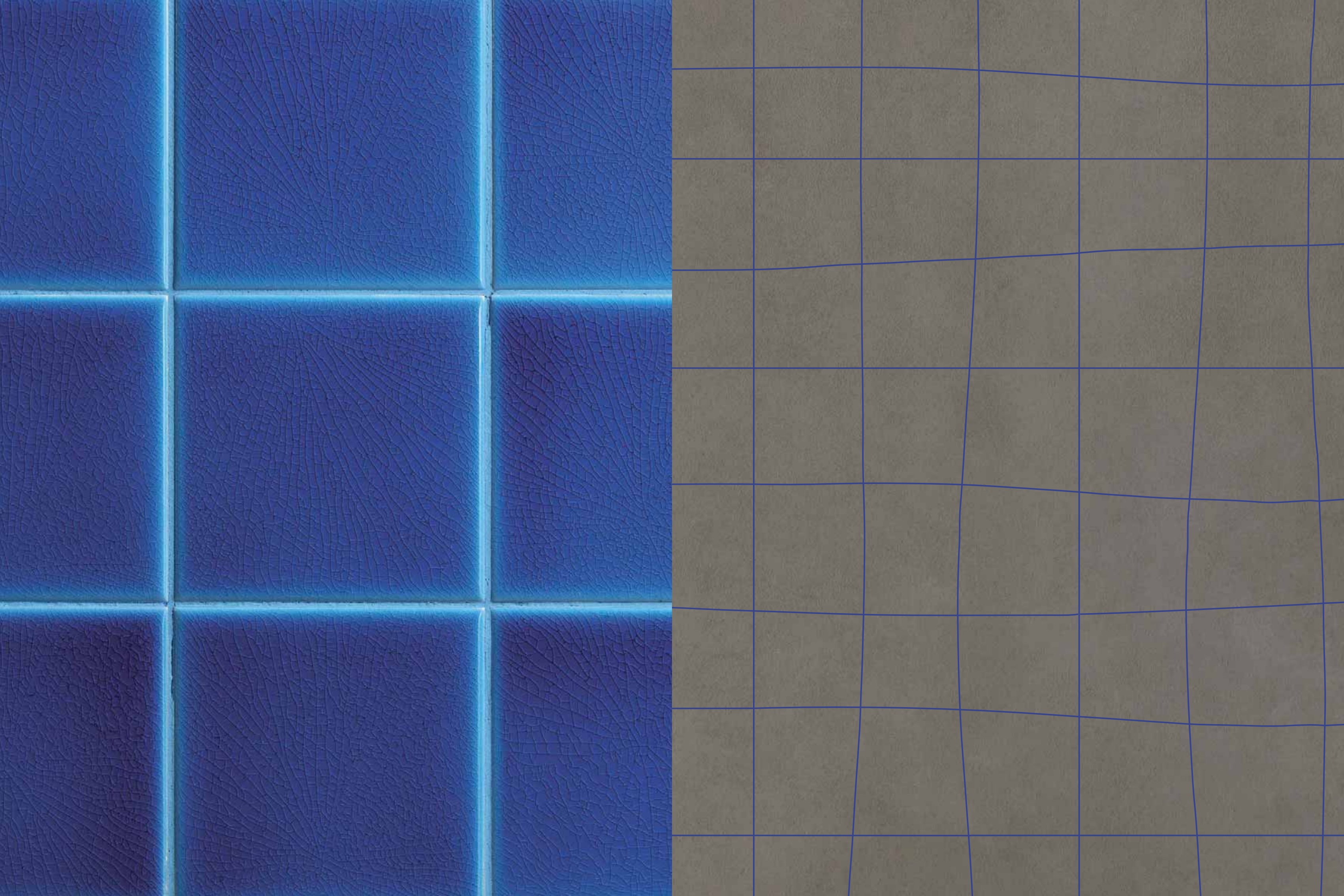


Geometria Infinita Micro Mandarino 60x120 Rett





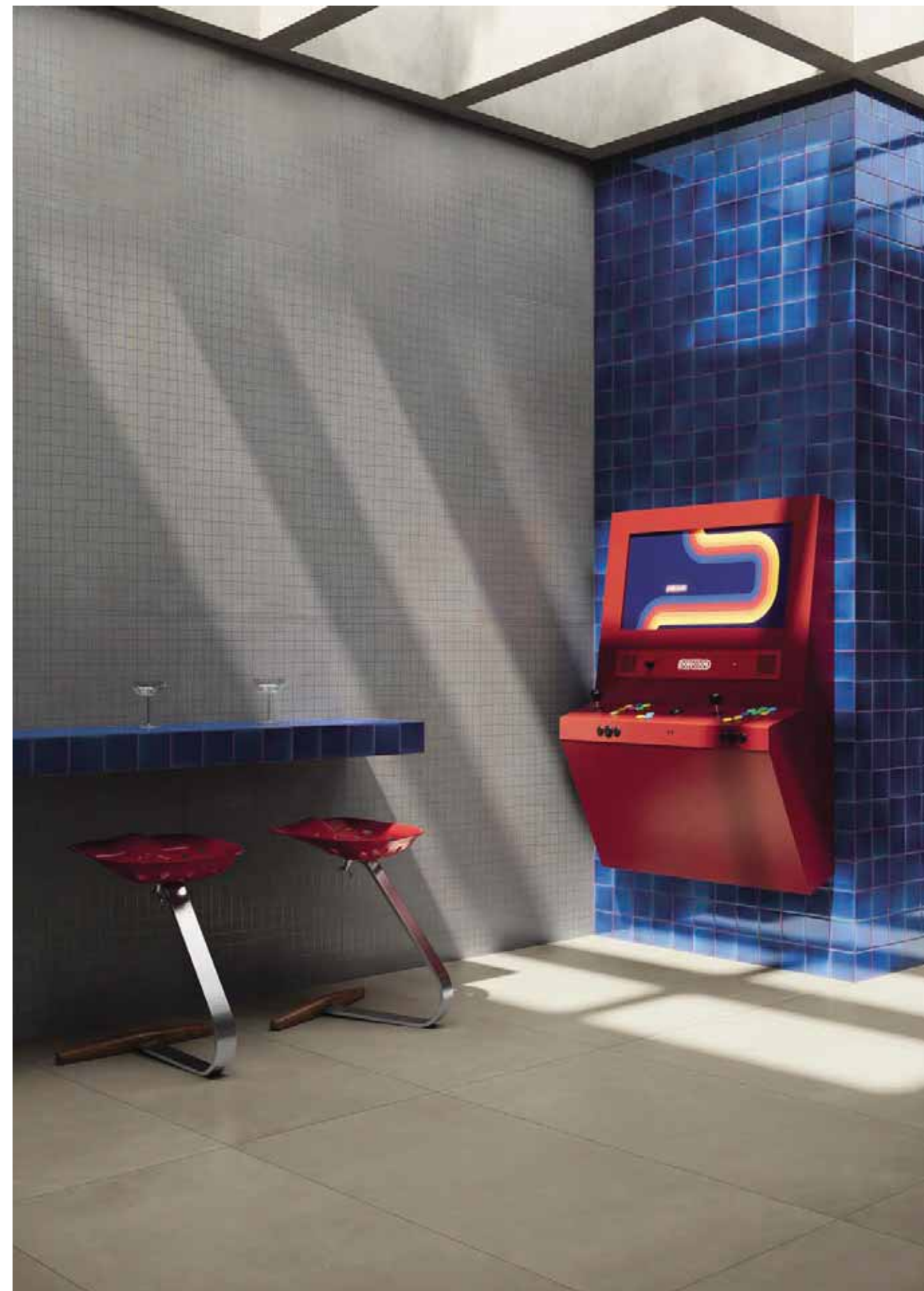






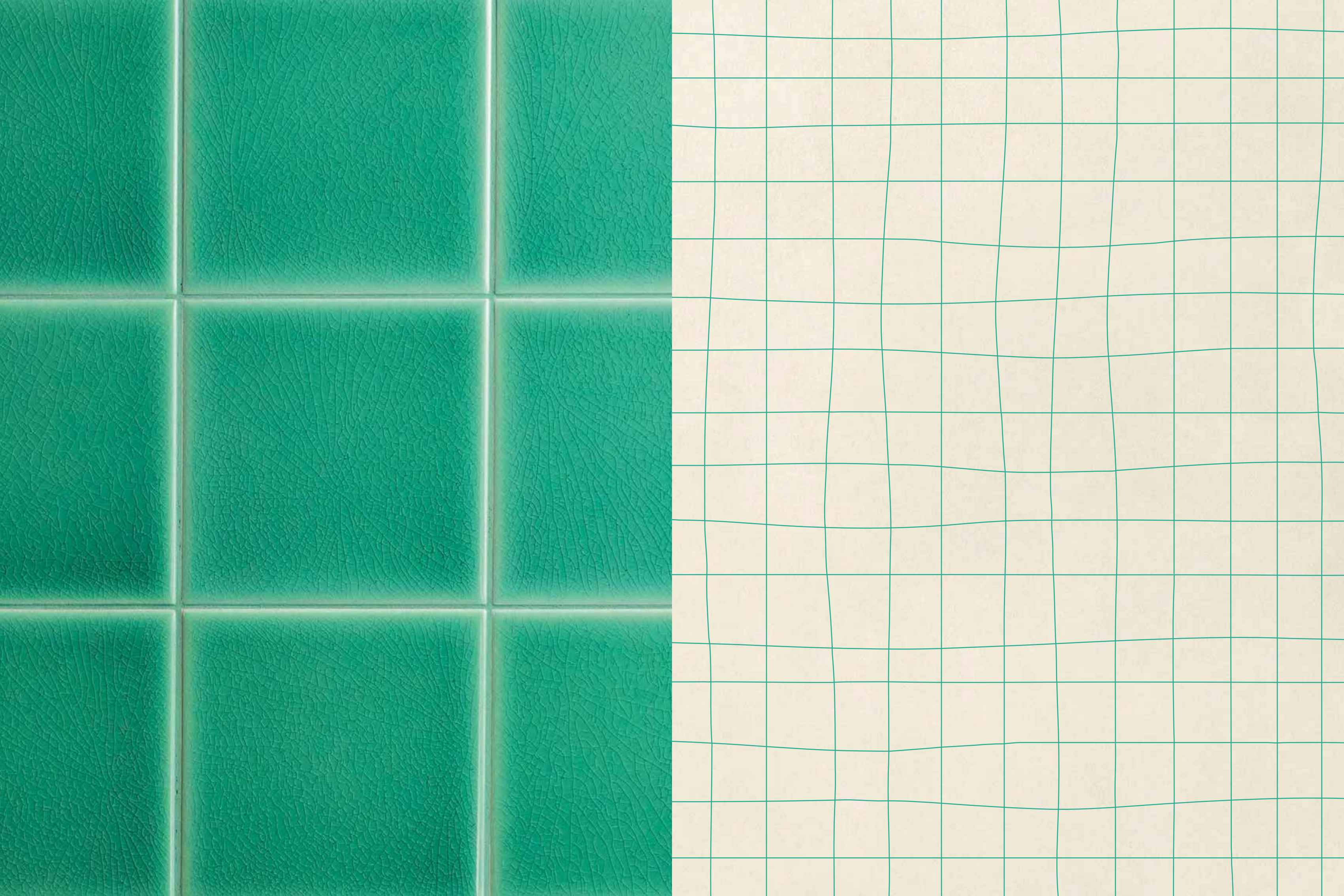


Cenere 60x120 Rett - Geometria Infinita Macro Blu 60x120 Rett - Pitrezza Blu Oltremare 10x10



Tortora 60x120 Rett - Geometria Infinita Macro Blu 60x120 Rett - Pitrezza Blu Oltremare 10x10









Geometria Infinita Micro Verde 60x120 Rett



Panna 120x120 Rett - Geometria Infinita Micro Verde 60x120 Rett - Pitrisa Verde Smeraldo 10x10



## Geometrie Bahn



Fumo 60x120 Rett - Geometria Infinita Micro Verde 60x120 Rett









Fumo 120x120 Rett - Geometria Infinita Macro Nero 60x120 Rett - Pitrezza Nero 10x10



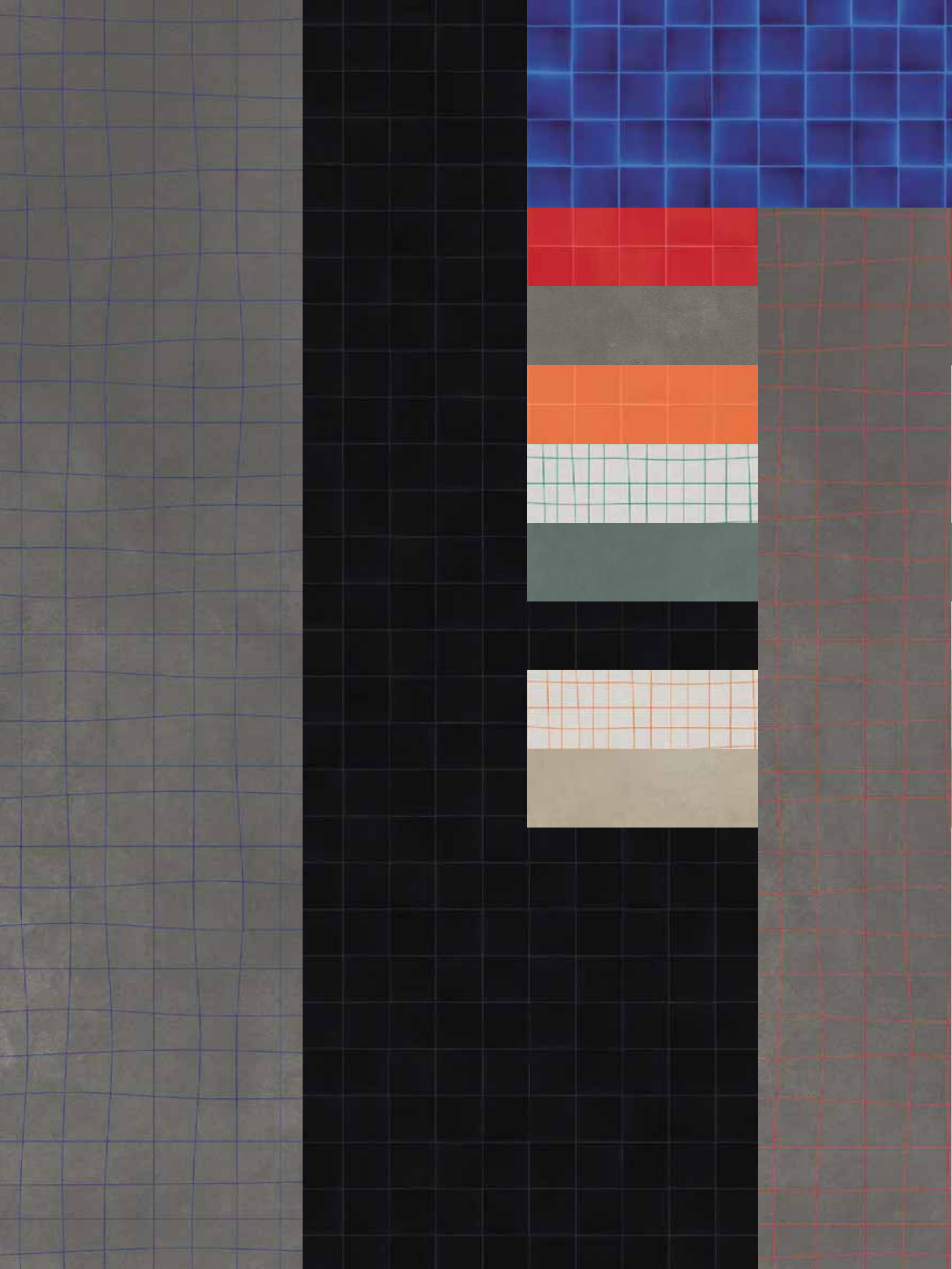
Fumo 120x120 Rett





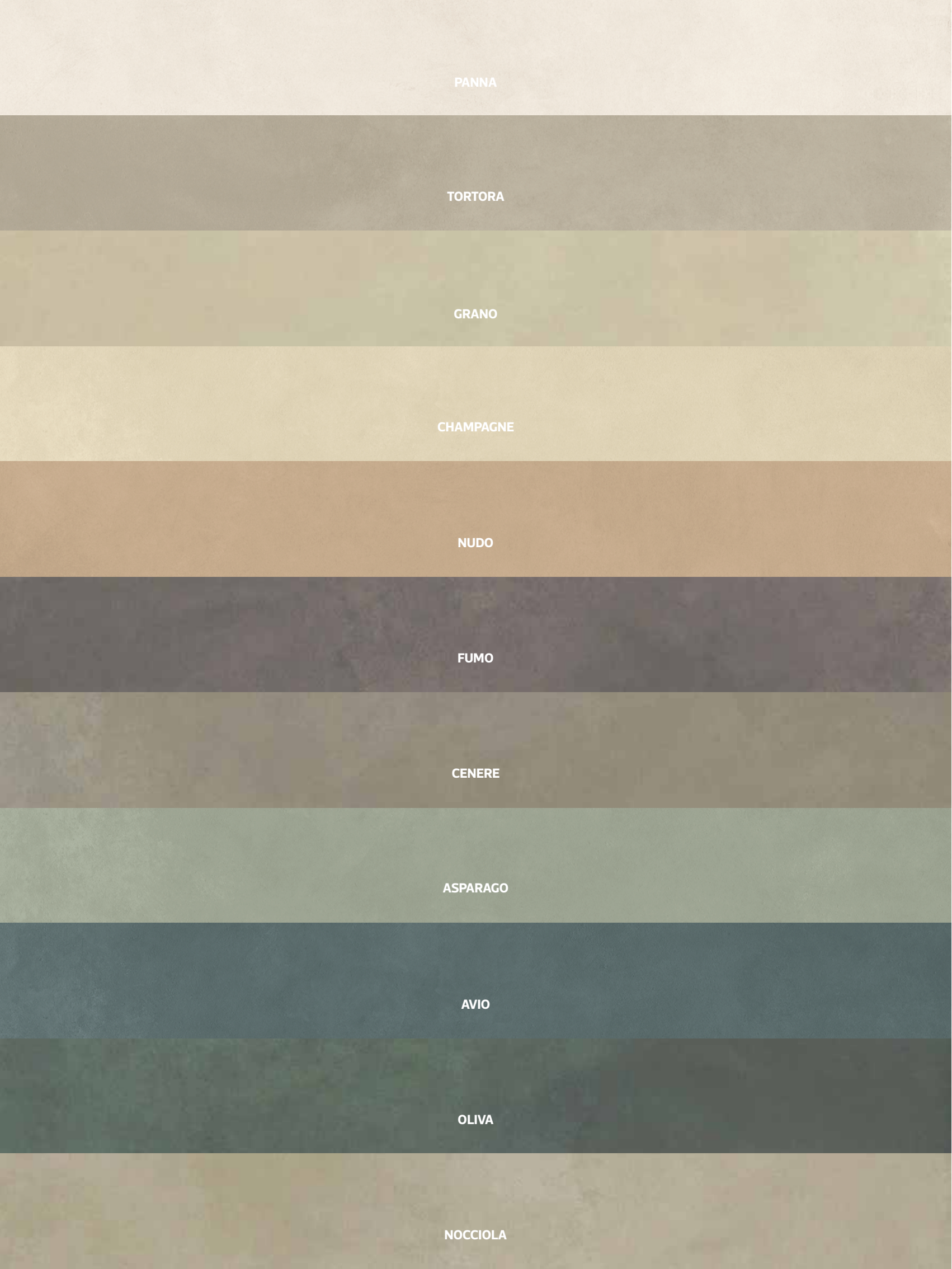
Fumo 120x120 Rett - Geometria Infinita Macro Nero 60x120 Rett - Pitrezza Nero 10x10





## TECH & SPECS





PANNA

TORTORA

GRANO

CHAMPAGNE

NUDO

FUMO

CENERE

ASPARAGO

AVIO

OLIVA

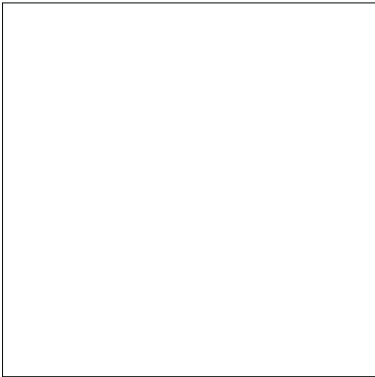
NOCCIOLA

# INFINITA

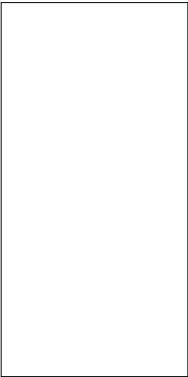
GLAZED PORCELAIN STONEWARE WITH COLOURED BODY



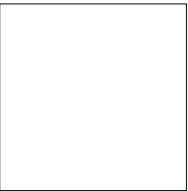
Sizes and finishes



120x120 – 48”x48” Rett



60x120 – 24”x48” Rett



60x60 – 24”x24” Rett

 **9,5**  
thickness

Mosaics



**MOSAICO INFINITA**  
30x30 – 12”x12”  
Tessera 5x5 – 2”x2”



Decors

9,5

thickness



**Rigato Infinito Panna**  
60x120 - 24"x48" Rett



**Rigato Infinito Tortora**  
60x120 - 24"x48" Rett



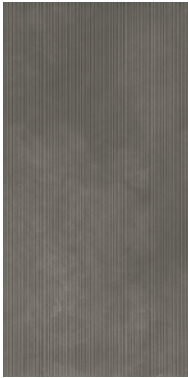
**Rigato Infinito Grano**  
60x120 - 24"x48" Rett



**Rigato Infinito Champagne**  
60x120 - 24"x48" Rett



**Rigato Infinito Nudo**  
60x120 - 24"x48" Rett



**Rigato Infinito Fumo**  
60x120 - 24"x48" Rett



**Rigato Infinito Cenere**  
60x120 - 24"x48" Rett



**Rigato Infinito Asparago**  
60x120 - 24"x48" Rett



**Rigato Infinito Avio**  
60x120 - 24"x48" Rett



**Rigato Infinito Oliva**  
60x120 - 24"x48" Rett



**Rigato Infinito Nocciola**  
60x120 - 24"x48" Rett



# INFINITA

GLAZED PORCELAIN STONEWARE WITH COLOURED BODY



Decors

9,5  
thickness



**Geometria Infinita  
macro rosso**  
fumo/rosso  
60x120 - 24"x48" Rett

Tinte d'Accento



Rosso Vivo  
By Cerasarda



**Geometria Infinita  
micro bianco**  
panna/bianco playa  
60x120 - 24"x48" Rett

Tinte d'Accento



Bianco Playa  
By Cerasarda



**Geometria Infinita  
macro blu**  
fumo/blu oltremare  
60x120 - 24"x48" Rett

Tinte d'Accento



Blu Oltremare  
By Cerasarda



**Geometria Infinita  
micro mandarino**  
panna/mandarino  
60x120 - 24"x48" Rett

Tinte d'Accento



Mandarino  
By Cerasarda



**Geometria Infinita  
macro nero**  
fumo/nero  
60x120 - 24"x48" Rett

Tinte d'Accento



Nero  
By Cerasarda



**Geometria Infinita  
micro verde**  
panna/verde smeraldo  
60x120 - 24"x48" Rett

Tinte d'Accento



Verde Smeraldo  
By Cerasarda







Packing

|                                         | BOX   |      |       | PALLET  |       |      | Spessore<br>mm |
|-----------------------------------------|-------|------|-------|---------|-------|------|----------------|
|                                         | Pezzi | Mq   | Kg    | Scatole | Mq    | Kg   |                |
| 120x120 - 48"x48" Rett                  | 1     | 1,44 | 31,00 | 40      | 57,60 | 1300 | 9,5 mm         |
| 60x120 - 24"x48" Rett / Rigato Infinito | 2     | 1,44 | 31,00 | 39      | 56,16 | 1229 | 9,5 mm         |
| 60x60 - 24"x24" Rett                    | 3     | 1,08 | 22,80 | 40      | 43,20 | 928  | 9,5 mm         |

-  Wall tiling
-  Flooring
-  Slight variation
-  Frost proof
-  Anti-slip properties
-  Thickness

| Physical chemical properties / Propriétés physico chimiques<br>Physisch chemische Eigenschaften |                                                                                                                                                                                                                                                                 |                                                                                                                                                       | Metodo di prova<br>Standard of test / Norme du test<br>Testnorm |                 | Valore medio<br>Mean value / Valeur moyenne<br>Mittelwert                                                                                                                      |                                                                                                    |                                                                          |
|-------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
|              | Dimensioni<br>Dimensions<br>Dimensions<br>Abmessungen                                                                                                                                                                                                           |                                                                                                                                                       | ISO 10545 - 2                                                   |                 | ≥ 95%                                                                                                                                                                          |                                                                                                    |                                                                          |
|                                                                                                 | Aspetto superficiale<br>Surface appearance<br>Aspect superficiel<br>Oberflächenbeschaffenheit                                                                                                                                                                   |                                                                                                                                                       |                                                                 |                 |                                                                                                                                                                                |                                                                                                    |                                                                          |
|                                                                                                 | Lunghezza e larghezza<br>Length and width<br>Longueur et largeur<br>Länge und Breite                                                                                                                                                                            | W                                                                                                                                                     |                                                                 |                 | ± 0,5% ± 2 mm                                                                                                                                                                  |                                                                                                    |                                                                          |
|                                                                                                 |                                                                                                                                                                                                                                                                 | 10 test                                                                                                                                               |                                                                 |                 | ± 0,5% ± 2 mm                                                                                                                                                                  |                                                                                                    |                                                                          |
|                                                                                                 | Spessore<br>Thickness<br>Épaisseur<br>Stärke                                                                                                                                                                                                                    |                                                                                                                                                       |                                                                 |                 | ± 5% ± 0,5 mm                                                                                                                                                                  |                                                                                                    |                                                                          |
|                                                                                                 | Rettilinearità degli spigoli<br>Straightness of sides<br>Rectitude des arrêtes<br>Kantengeradheit                                                                                                                                                               |                                                                                                                                                       |                                                                 |                 | ± 0,3% ± 1,5 mm                                                                                                                                                                |                                                                                                    |                                                                          |
| Ortogonalità<br>Rectangularity<br>Orthogonalité<br>Rechtwinkligkeit                             |                                                                                                                                                                                                                                                                 | ± 0,3% ± 1,5 mm                                                                                                                                       |                                                                 |                 |                                                                                                                                                                                |                                                                                                    |                                                                          |
| Planarità<br>Surface flatness<br>Planéité<br>Ebenflächigkeit                                    |                                                                                                                                                                                                                                                                 | ISO 10545-2                                                                                                                                           |                                                                 | ± 0,3% ± 1,5 mm |                                                                                                                                                                                |                                                                                                    |                                                                          |
|              | Variazioni di tono<br>Shade variations<br>Variations de nuance<br>Tonvariationen                                                                                                                                                                                |                                                                                                                                                       |                                                                 |                 |  <b>V2</b><br>LIEVE VARIATIONE<br>SHADE VARIATION<br>LEUERE VARIATION<br>BEREICH ABWEICHUNG |                                                                                                    |                                                                          |
|             | Assorbimento d'acqua<br>Water absorption<br>Absorption d'eau<br>Wasseraufnahme                                                                                                                                                                                  |                                                                                                                                                       | ISO 10545 - 3                                                   |                 | ≤ 0,1 %                                                                                                                                                                        |                                                                                                    |                                                                          |
|            | Resistenza al gelo<br>Frost resistance<br>Résistance au gel<br>Frostbeständigkeit                                                                                                                                                                               |                                                                                                                                                       | ISO 10545 - 12                                                  |                 | Ingelvo<br>Fröst proof<br>Ingelfr<br>Fröstsicher                                                                                                                               |                                                                                                    |                                                                          |
|            | Resistenza agli sbalzi termici<br>Resistance to thermal shock<br>Résistance aux écarts de température<br>Temperaturwechselbeständigkeit                                                                                                                         |                                                                                                                                                       | ISO 10545 - 9                                                   |                 | Resistente<br>Résistant<br>Resistent<br>Widerstandsfähig                                                                                                                       |                                                                                                    |                                                                          |
|            | Resistenza della superficie (scala MOHS)<br>Scratch hardness (MOHS scale)<br>Dureté de la surface (échelle MOHS)<br>Oberflächenhärte (MOHS skala)                                                                                                               |                                                                                                                                                       | EN 101                                                          |                 | MOHS ≥ 6                                                                                                                                                                       |                                                                                                    |                                                                          |
|            | Resistenza alla abrasione della superficie di piastrelle smaltate<br>Resistance to surface abrasion of glazed tiles<br>Résistance à l'abrasion de la surface des carreaux émaillés<br>Widerstand gegen Abrieb der Oberfläche der glasierten Fliesen             |                                                                                                                                                       | ISO 10545 - 7                                                   |                 | Panna<br>Classe 5<br>Class 5<br>Classe 5<br>Gruppe 5                                                                                                                           | Asparago, Champagne, Grano, Nocciola, Nudo, Tortora<br>Classe 4<br>Class 4<br>Classe 4<br>Gruppe 4 | Avio, Cenere, Fumo, Oliva<br>Classe 4<br>Class 4<br>Classe 4<br>Gruppe 4 |
|            | Resistenza ai prodotti chimici di uso domestico<br>Resistance to household chemicals<br>Résistance aux produits chimiques ménagers<br>Widerstand gegen Haushaltsreiniger                                                                                        |                                                                                                                                                       | ISO 10545 - 13                                                  |                 | Classe A<br>Class A<br>Classe A<br>Gruppe A                                                                                                                                    |                                                                                                    |                                                                          |
|            | Resistenza agli acidi e alle basi a bassa concentrazione<br>Resistance to low concentrations of acids and bases<br>Résistance aux acides et aux bases à faible concentration<br>Widerstand gegen schwach konzentrierten Säuren und Laugen                       |                                                                                                                                                       |                                                                 |                 | Classe LA - HA<br>Class LA - HA<br>Classe LA - HA<br>Gruppe LA - HA                                                                                                            |                                                                                                    |                                                                          |
|            | Resistenza alle macchie di piastrelle smaltate<br>Resistance to stains of glazed tiles<br>Résistance aux taches des carreaux émaillés<br>Widerstand gegen Fleckenbildner der glasierten Fliesen                                                                 |                                                                                                                                                       | ISO 10545 - 14                                                  |                 | Classe 5<br>Class 5<br>Classe 5<br>Gruppe 5                                                                                                                                    |                                                                                                    |                                                                          |
|            | Resistenza alla flessione<br>Bending strength<br>Résistance à la flexion<br>Biegezugfestigkeit                                                                                                                                                                  | Modulo di rottura - Modulus of rupture<br>Module de rupture - Bruchmodul<br>Carico di rottura - Breaking of rupture<br>Charge de rupture - Bruchkraft | ISO 10545 - 4                                                   |                 | R ≥ 35 N/mm²<br>S ≥ 1300 N                                                                                                                                                     |                                                                                                    |                                                                          |
|            | Caratteristiche antisdrucciolo / Coefficiente d'attrito statico<br>Anti-slip properties / Static coefficient of friction<br>Caractéristiques antidérapantes / Coefficient de frottement statique<br>Rutschhemmende Eigenschaft / Statischer Reibungskoeffizient |                                                                                                                                                       | DIN EN 16165 ANNEX B (no lux/lapp/silk)                         |                 | R10                                                                                                                                                                            |                                                                                                    |                                                                          |
|                                                                                                 |                                                                                                                                                                                                                                                                 |                                                                                                                                                       | B.C.R.A. REP. CEC. 6/81 (no lux/lapp/silk)                      |                 | 0,40 ≤ <b>µ</b> ≤ 0,74                                                                                                                                                         |                                                                                                    |                                                                          |
|                                                                                                 |                                                                                                                                                                                                                                                                 |                                                                                                                                                       | DIN EN 16165 ANNEX A (no lux/lapp/silk)                         |                 | Classe A+B<br>Class A+B<br>Classe A+B<br>Gruppe A+B                                                                                                                            |                                                                                                    |                                                                          |
|                                                                                                 |                                                                                                                                                                                                                                                                 |                                                                                                                                                       | ANSI A 326.3 Acu Test (no lux/lapp/silk)                        |                 | <b>µ</b> ≥ 0,42                                                                                                                                                                |                                                                                                    |                                                                          |



| TECHNICAL NOTES                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| All sizes are nominal. Serenissima Ceramiche reserves the right to modify the information and the characteristics illustrated in this catalogue (which are in any case not legally binding) at any moment. The colours and appearance features of the products are as close as possible to reality, within the limitation of the printing process. |

| LAYING SUGGESTIONS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Lay some pieces of product (at least 3 sqm) to check the overall effect. Lay the material taking it from several boxes and carefully check its size accuracy, shade and material sorting. • Suggested laying using same color. For rectified tile minimum 2mm - 1/16" grout joint is recommended both for same size and modular pattern installations. • However, the designers has to establish the correct way of application of the tiles depending on the structure and the foreseen utilization of the floor. |

|                                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>CE</b>                                                                                                                                                                                                                                                                           |
| GRUPPO ROMANI S.p.A. INDUSTRIE CERAMICHE<br>VIA A. VOLTA 9, 23/25<br>42013 CASALGRANDE (RE)<br>05<br>001CPR2013-07-01                                                                                                                                                               |
| <b>EN 14411:2012</b><br>Piastrelle di ceramica pressate a secco,<br>con assortimento di acqua E <sub>2</sub> ≤ 0,5%,<br>per pavimentazioni interne ed esterne.<br>Dry pressed ceramic tile,<br>with water absorption E <sub>2</sub> ≤ 0,5%,<br>for internal and external floorings. |



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www.grupporomanispa.com



TILES FOR LIFE



The Infinita collection stands out for its versatility and refinement, offering a wide range of sizes and finishes conceived to adapt to any architectural design. The sizes range from the grand 120x120 cm to the functional 30x60 cm, ensuring a perfect mix of elegance and resistance.